

Claims

1 1. A system for developing a website, comprising:

2 a content system for providing content for web pages of the website, wherein the
3 web pages have defined categories into which the content is arranged; a site diagram
4 system for dynamically defining and depicting a relationship between the web pages;
5 a calendar system for defining a calendar within the website;
6 a breadcrumb system for inserting breadcrumb code into the web pages; and
7 a feedback system for receiving and tracking feedback related to the website.

1 2. The system of claim 1, further comprising:

2 a category system for defining the categories and assigning creator groups thereto,
3 wherein the content for the categories can be defined only by the assigned creator groups;
4 a record system for tracking changes to the content; and
5 a metric system for tracking access to the web pages.

1 3. The system of claim 1, further comprising:

2 a subscription system for subscribing to the website and for generating an alert to
3 subscribers when new content is posted on the website;
4 a currency system for generating a reminder to update the content; and

an information system for generating a list of new content that is posted to the website.

4. The system of claim 1, further comprising:

- a side bar system for defining a side bar of information;
- a link system for defining links within the content;
- a view system for generating a list of current content and corresponding links, based on a predetermined criteria; and
- a template system for defining a template for the web pages.

5. The system of claim 1, further comprising:

- a role system for defining roles of creators of the website;
- a promotion system for defining a promotion schedule for content to be posted on the web pages; and
- a removal system for defining whether the content is hidden, deleted or archived.

6. The system of claim 1, further comprising a loading system for converting the content from a non-HTML format into an HTML format and for loading the web pages onto a web server.

1 7. The system of claim 1, wherein the breadcrumb code allows a reader of the website to
2 view a list of web page links corresponding to web pages of the website visited by the
3 reader, and further allows the reader to select a particular link on the list to return to the
4 corresponding web page.

1 8. The system of claim 1, wherein the site diagram system depicts the relationship as links
2 on the website.

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1 9. A system for developing a website, comprising:

2 a content system for providing content for web pages of the website;

3 a category system for defining categories for the web pages and for assigning
4 creator groups thereto, wherein the content for the categories can be defined only by the
5 assigned creator groups;

6 a site diagram system for dynamically defining and depicting a hierarchical
7 relationship between the web pages;

8 a breadcrumb system for inserting breadcrumb code into the web pages; and

9 a feedback system for receiving and tracking feedback related to the website.

1 10. The system of claim 9, wherein the content is defined in a non-HTML format and is
2 converted to an HTML format by a loading system.

1 11. The system of claim 10, wherein the loading system further loads the web pages onto
2 a web server.

1 12. The system of claim 9, further comprising:

2 a calendar system for defining a calendar within the website;

3 a record system for tracking changes to the content; and

4 a metric system for tracking access to the web pages.

1 13. The system of claim 12, further comprising:

2 a subscription system for subscribing to the website and for generating an alert to
3 subscribers when new content is posted on the website;

4 a currency system for generating a reminder to update the content; and

5 an information system for generating a list of new content that is posted to the
6 website.

1 14. The system of claim 13, further comprising:

2 a side bar system for defining a side bar of information;

3 a link system for defining links within the content;

4 a view system for generating a list of current content and corresponding links,
5 based on a predetermined criteria; and

6 a template system for defining a template for the web pages.

1 15. The system of claim 14, further comprising:

2 a role system for defining roles of creators of the website;

3 a promotion system for defining a promotion schedule for content to be posted on
4 the web pages; and

5 a removal system for defining whether the content is hidden, archived or deleted.

1 16. A method for developing a website, comprising the steps of:

2 defining categories for web pages of the web site;

3 assigning a creator group to each of the categories;

4 providing content in a non-HTML format, and arranging the provided content into
5 the categories;

6 defining and depicting a hierarchical relationship between the web pages;

7 inserting breadcrumb code into the web pages; and

8 receiving and tracking feedback related to the website.

1 17. The method of claim 16, further comprising the steps of:

2 converting the content into an HTML format; and

3 loading the web pages onto a web server.

1 18. The method of claim 16, further comprising the steps of:

2 defining a calendar within the website;

3 tracking changes to the content; and

4 tracking access to the web pages.

1 19. The method of claim 16, further comprising the steps of:

2 receiving subscriptions to the website and generating an alert to subscribers when
3 new content is posted on the website;

4 generating a reminder to update the content; and

5 generating a list of new content that is posted to the website.

1 20. The method of claim 16, further comprising the steps of:

2 defining a side bar of information;

3 defining links within the content;

4 generating a list of current content and corresponding links, based on a
5 predetermined criteria; and

6 defining a template for the web pages.

1 21. The method of claim 16, further comprising:

2 defining roles of creators of the website;

3 defining a promotion schedule for the content to be posted on the web pages; and

4 defining whether the content is hidden, deleted or archived.

1 22. A program product stored on a recordable medium for developing a website, which
2 when executed comprises:

3 program code for providing content for web pages of the website, wherein the web
4 pages have defined categories into which the content is arranged;

5 program code for defining and depicting a hierarchical relationship between the
6 web pages;

7 program code for defining a calendar within the website;

8 program code for inserting breadcrumb code into the web pages; and

9 program code for receiving and tracking feedback related to the website.

1 23. The program product of claim 22, further comprising:

2 program code system for defining the categories and assigning creator groups
3 thereto, wherein the content for the categories can be defined only by the assigned creator
4 groups;

5 program code for tracking changes to the content; and

6 program code for tracking access to the web pages.

1 24. The program product of claim 22, further comprising:

2 program code for subscribing to the website and for generating an alert to
3 subscribers when new content is posted on the website;

4 program code for generating a reminder to update the content; and

5 program code for generating a list of new content that is posted to the website.

1 25. The program product of claim 22, further comprising:

2 program code for defining a side bar of information;

3 program code for defining links within the content;

4 a program code for generating a list of current content and corresponding links,
5 based on a predetermined criteria; and

6 program code for defining a template for the web pages.

1 26. The program product of claim 22, further comprising:

2 program code for defining roles of creators of the website;

3 program code for defining a promotion schedule for content to be posted on the
4 web pages; and

5 program code for defining whether the content is hidden, deleted or archived.

1 27. The program product of claim 22, further comprising program code for converting the
2 content from a non-HTML format into an HTML format and for loading the web pages
3 onto a web server.

1 28. The program product of claim 22, wherein the breadcrumb code allows a reader of the
2 website to view a list of web page links corresponding to web pages of the website visited

3 by the reader, and further allows the reader to select a particular link on the list to return
4 to the corresponding web page.